



# "INSPIRING CHAMPIONS"



Coach McKenzie successfully develops, inspires and empowers successful humans, leaders and teams on the court, in the classroom and within organizations.

## COACH LARRY MCKENZIE

AUTHOR • EDUCATOR  
MOTIVATIONAL SPEAKER

*"Think Like A Winner.  
Act Like A Champion"*

Coach Larry McKenzie is a deeply respected and beloved championship basketball coach, professional speaker, trainer and educator. With his lectures, workshops, trainings and seminars, Coach McKenzie effectively engages his audiences by drawing on his professional and personal experiences as a leader, coach, father, husband, educator and mentor to help organizations cultivate real models versus role models — real people, like Larry, who are deeply connected to their purpose and passion and show up for their students, teams, co-workers and communities every day in authentic, engaging and meaningful ways.

Coach McKenzie has dedicated his life to inspiring young people and giving them the tools they need to become champions in their own life. His pillars for success, developed through his 30-year career, serve as the basis for everything he does, from his work with the Above the Rim foundation to the book he's authored, *Basketball: It's More Than Just a Game*, to his new podcast, *Real Talk with Real Models* by Coach McKenzie.

Invite Coach McKenzie to create a customized keynote, workshop or training for your organization's brand, mission, values, and audience needs. Book at [www.CoachMcKenzie.com](http://www.CoachMcKenzie.com)



## LET'S CONNECT



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Coach McKenzie delivers a clear and concise message that empowers his audience. In addition to mapping out a plan for success, he also engages those listening by bringing positive energy and enthusiasm to every word he speaks.

Joel Lampe, Program Associate  
STEP-UP Achieve

## SIGNATURE TALKS

- ✓ Championship Pillars That Develop Leaders On and Off the court
- ✓ Moving From Good To Great...
- ✓ Creating A Championship Mindset
- ✓ Basketball: Much More Than Just A Game

## SPECIAL TOPICS

LEADERSHIP, TEAM DEVELOPMENT,  
MOTIVATION, KIDS IN SPORTS, YOUTH  
DEVELOPMENT, EQUITY IN EDUCATION

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