



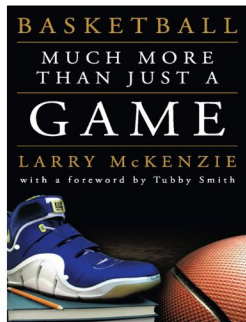
Coach
LARRY A. MCKENZIE

Professional Speaker | Author

Leadership Pillars That Develop Winners!

With his unique blend of purpose & passion, and a relentless focus on helping others succeed, Coach McKenzie has inspired champions on the basketball court, in schools, throughout the community, and in businesses across the United States.

As the first African-American elected to the **Minnesota Basketball Coaches Hall of Fame**, Coach Larry McKenzie offers more than 25 years of for-profit and non-profit sector leadership success as an entrepreneur, organizational leader, and educational professional.



In his book **"Basketball: Much More Than Just A Game,"** Coach McKenzie incorporates 10 life lessons showing why basketball is merely a metaphor and a tool that can be used to **transform lives.**

Coach Larry McKenzie **inspires corporations and associations** to perform at their peak potential and reach beyond their **"perceived" limits** to success.

As an author, Larry has authored / co-authored three publications: *Basketball: Much More Than Just A Game*, *Let Me Testify*, and *Every Winner Needs A Coach*. He is featured in Chuck Brown's *X's O's and W's*.

A sought-after **motivational speaker**, Coach McKenzie has been the keynote speaker for national organizations including the **United Way**, **Alerus Financial** and **3M**. He will help equip you with the tools needed to develop a Championship Mindset in order to **"Think like a winner and act like a Champion!"**

Coach McKenzie's Topics Include...

- You Can Make a Difference
- Ignition-Based Leadership
- Preparation-Based Leadership
- Belief-Based Leadership
- Example-Based Leadership