

THE SCHOOL COACH

Blowing the whistle on defeat and despair

Coach Larry McKenzie motivates and inspires young people, educators and staff. He attained widespread recognition for helping his basketball team believe in themselves, work as a team and win two consecutive state championships at Patrick Henry High School, Mpls., MN. Before Larry began they had not won a state championship in 55 years. He was deservedly named "Coach of the Year." With the same vision and skill used on the court, Larry has inspired countless youth off of the court.

Learning how to work hard and achieve success came early to Larry. Eldest of 4 children and school teacher parents, he grew up in James E. Scott Public Housing, Miami, FL. He realized he must work for what he wanted, that no one owed him anything. As a youth he was successful in sports and academics. He was high school basketball captain, college president of the Black Student's Coalition and President of Kappa Alpha Psi Fraternity. Today as a children's advocate and community activist Larry has received numerous awards for his voluntary service. He's spent his life teaching children that their past is the map to their future. Larry is a versatile seminar and keynote speaker. He will research and tailor issues specifically for your school's needs. Some workshops for youth include Diversity, Character Building, Bullying, Winning Choices and Robert's Rules of Order. Teacher workshops are tools for working with high risk children, African-American children and high stress environments.

BE A REAL MODEL, ROLE MODEL

It is more about who we are than what we do, that has the ability to inspire others to achieve and live worthwhile lives. Many role models for today's youth are NOT authentic. Larry teaches what changes a role model into a real model.

TRUST IS THE SAFETY NET

Trust should support staff, administration and employees in a flexible, open atmosphere, without constraint. In a trusting environment everyone can be energized, motivated, creative and productive. Larry shares techniques for breaking down department walls.



"Young people relate to Larry. He captivates their attention and is able to say what they need to hear."

Bobby Evans
Families with High Needs

"Larry is a voice of hope. He's direct and real..."

Tiffany Harmon
The Lane Group

"Larry's own character qualifies him to speak on character building."

John Blomley
Teaching
To Change
Lives
Mark I

